

# Cooper

Business & Technology Marketing  
A Better Way

## NEWS RELEASE

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### Cooper to Exhibit at Automate 2022 Show

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F H Cooper LLC, a business and technology marketing organization, will exhibit in Booth #5416, at the Automate Show, June 6-9, 2022, at the Huntington Center (Formerly TCF Center) in Detroit, Michigan. The company focuses on marketing emerging technologies, i.e., Robotics, Artificial Intelligence, Instrumentation, Automation Controls, Electronics. Also manufacturing and B2B.

Over the years, they have built working relationships with Fortune and mid-sized companies, not-for-profits, and government agencies. Commenting on a *Wall Street Journal* article, "Automation is Driving the Corporate Agenda", Franklin Cooper, CEO stated, "Technology-oriented companies will be increasing their marketing efforts, especially on the heels of the pandemic. They will be aggressively promoting existing and emerging technologies, with highly creative and innovative marketing."

Cooper Business and Technology Marketing also announces the launching of its new website focusing on A Better Way to promote new and existing products and services. A Better Way means going the extra mile to create real-world, effective solutions. A major part of this philosophy is maintaining integrity and transparency throughout the client relationship.

For more information, visit their website at [www.cooperllc.net](http://www.cooperllc.net).

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